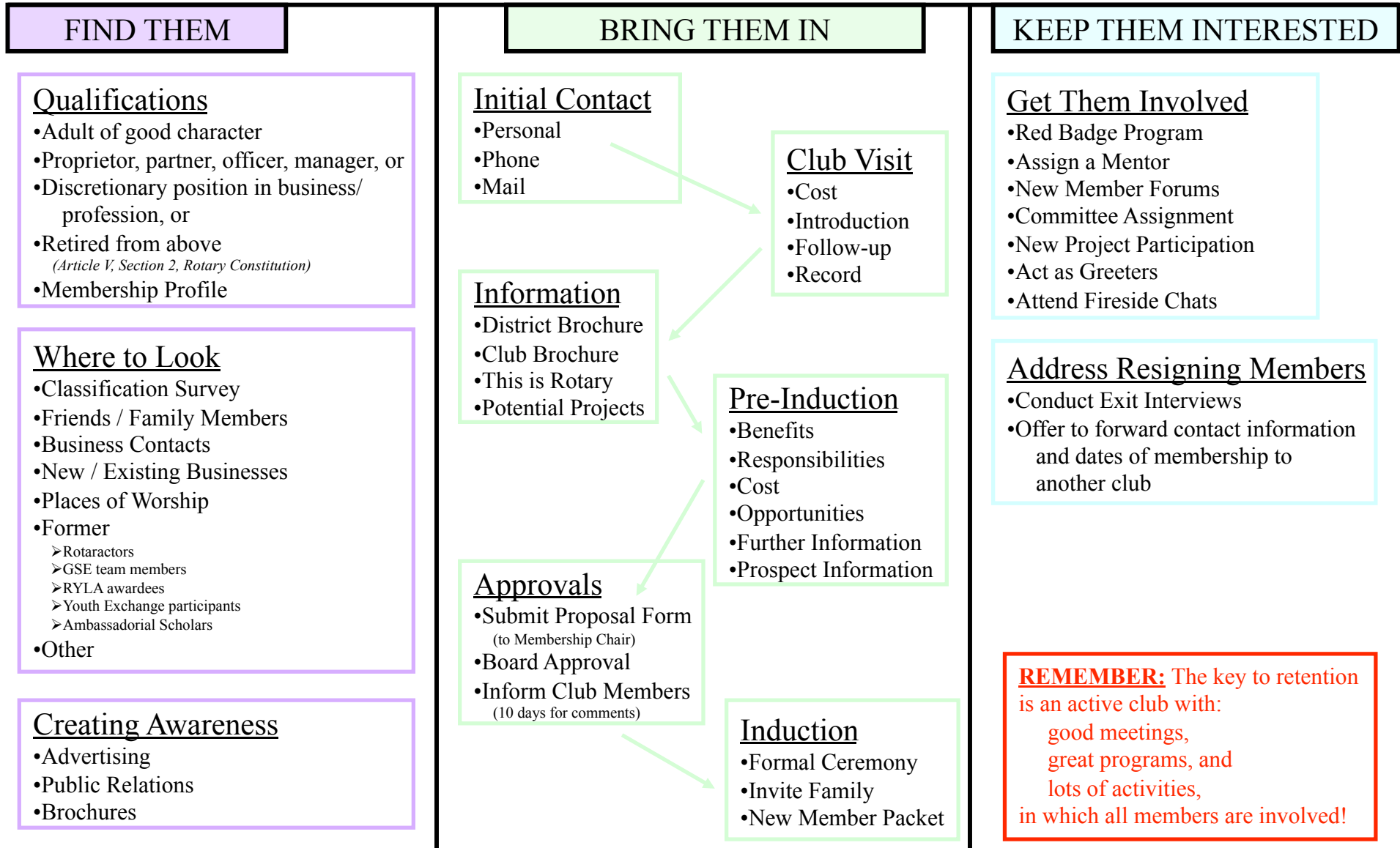


THE MEMBERSHIP PROCESS



In all of the above it is critical to get buy in from the club on goals and to identify who is responsible for each activity.